



**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA

THOUGHT-LEADER IN STEEL PROCESSING AUTOMATION

SUPERIOR MACHINERY SYSTEMS SUPERIOR SOURCING FABRICATOR - GERMAN PRECISION FROM LITTLE GERMANY



1300 262 123 / +61 8 6500 6880



**tellmemore@smsales.com.au
www.SMSales.com.au**



SUPERIOR SOURCING FABRICATOR - EXPORT-READY, GERMAN-STANDARD EXCELLENCE

At SMS, we're more than just machinery suppliers — we're your gateway to elite, export-ready steel fabrication that meets the highest global benchmarks. Our clients gain direct access to world-class, TÜV-certified production partners who specialise in delivering complex, high-spec welding and fabrication with unmatched precision and reliability.

What Sets Our Service Apart:

- EN ISO 3834-2 Certified Manufacturing — ensuring consistent quality and full compliance with international welding standards.
- Proven Welding Expertise — qualified for S355 & S690 materials, with Welding Procedure Qualification Records (WPQR) in place.
- Advanced Welding Capabilities — GMAW, GTAW, and SMAW methods for a wide range of structural and industrial applications.
- Exceptional Workforce — over 90 fully qualified welders operating more than 100 state-of-the-art welding machines.
- Comprehensive Quality Assurance — in-house UT, MT, and PT testing to guarantee every weld meets strict inspection protocols.

By working exclusively with SMS, you secure priority production slots, tailored project execution, and the assurance of German-standard precision on every order. This is not an open-market service — **it's a premium advantage reserved solely for our SMS clients**, ensuring your projects are delivered on time, on spec, and on budget.

If you need complex steel modules, structural components, or precision-welded assemblies manufactured to the highest standard — we're ready to take your order.



**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA

SUPERIOR
TubeX
550

SUPERIOR SOURCING FABRICATOR - EXPORT-READY, GERMAN-STANDARD EXCELLENCE

Located in the heart of the Sino-German (Changzhou) Innovation Industrial Park—coined by Todd as “Little Germany”—this specialist fabrication supplier focuses exclusively on delivering high-precision, low-volume, high-complexity steel modules for export markets.

Unlike many sourcing agencies chasing high-volume, low-complexity work, this operation thrives in the niche where precision, expertise, and complexity meet. German-trained welding teams work under a German-engineered quality control system, ensuring repeatability, traceability, and full compliance with the strictest international standards—particularly those demanded by European and German clients.

With a supply chain shaped by over 20 years of German-owned and managed operations, the team combines professionalism, trust, and cost control to meet the highest expectations for quality and delivery reliability. Operating within SGIP provides strategic advantages—world-class infrastructure, advanced industrial support services, and a manufacturing ecosystem built on German-Chinese collaboration.

Proud to be a trusted partner to first-class Western companies, the facility welcomes inquiries from businesses seeking a fabrication partner who can consistently deliver excellence.



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA

SUPERIOR
TubeX
550



PRECISION FABRICATION BACKED BY GERMAN STANDARDS - 100% EXPORT-FOCUSED

Location (Machinery)	Changzhou
Foundation	2023
Employees	14
Production Area	4,000 sqm

Location (Automation Technology)	Shanghai
Foundation	2021
Employees	5
Office Area	200 sqm



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA

SUPERIOR
TubeX
550



PRECISION FABRICATION BACKED BY GERMAN STANDARDS - BUSINESS OVERVIEW

Designing and manufacturing advanced industrial machinery built for precision, reliability, and long service life.

- **Laser Cutting** – Providing high-accuracy laser cutting services for complex profiles and components, delivering clean edges, tight tolerances, and superior finish quality.
- **Painting Line** – Operating fully equipped, industrial-scale painting and coating lines to ensure durable, corrosion-resistant finishes that meet global standards.

Steel Structure Provider for Global Sourcing – Supplying fabricated steel structures to international clients, backed by strict quality control, export compliance, and on-time delivery for projects worldwide.



PRECISION FABRICATION BACKED BY GERMAN STANDARDS - QUALITY ASSURANCE

QUALITY CONTROL - PHASE 1

Our quality control process begins before production starts and continues through critical stages to ensure every requirement is met with precision and traceability.

- Kick-Off – Initial alignment covering drawing clarification, project time schedules, inspection milestones, and preparation of all required documentation to ensure a smooth start.
- Process Inspection – Cutting
 - Verification of raw material certificates to confirm compliance with specifications.
 - Dimensional inspection to ensure accuracy of cut components.
 - Visual inspection for surface defects or irregularities.
 - Ultrasonic Testing (UT) where applicable, to detect internal flaws.
- Process Inspection – Welding
 - Compliance checks against approved Welding Procedure Qualification Records (WPQR).
 - Inspection of welding seams for quality, consistency, and conformity to specifications.
 - Dimensional verification of welded assemblies.
 - Visual inspection to identify any surface defects or deviations.

This rigorous QC phase ensures that all components meet the required quality benchmarks before moving forward to subsequent production stages.





PRECISION FABRICATION BACKED BY GERMAN STANDARDS - SUPPLIER CHAIN

OUR CAPABILITIES - SHEET METAL PROCESSING

- Bending, Roller, Stamping and Grinding machines
- For sheet metal parts producing almost sizes



PRECISION FABRICATION BACKED BY GERMAN STANDARDS - SUPPLIER CHAIN

OUR CAPABILITIES - WELDING QUALIFICATION AND SERVICES

- Certified Welding Processes –
 - 121: Submerged Arc Welding (SAW) with solid wire electrode
 - 135: Metal Active Gas Welding (partly mechanised) – EN 1090-2 EXC3
- Accredited Manufacturing – Steel constructions and components produced in compliance with EN ISO 3834-2.
- Qualified Procedures – WPS and WPQR for welding S355 and S690 steels, authorised by TÜV.
- Welding Methods – GMAW, GTAW, and SMAW.
- Capacity & Capability – Over 100 welding machines and more than 90 TÜV-qualified welders.
- Testing Equipment – In-house devices for UT, MT, and PT non-destructive testing.





PRECISION FABRICATION BACKED BY GERMAN STANDARDS - SUPPLIER CHAIN

OUR CAPABILITIES - MACHINING

- CNC Gantry Milling Machine: 1.5m x 3m, 2.5m x 6m, 3m x 12m
- Vertical CNC Turning Machine: Up to turning diameter of 4m





PRECISION FABRICATION BACKED BY GERMAN STANDARDS - SUPPLIER CHAIN

OUR CAPABILITIES - SURFACE TREATMENT

- Sand Blasting Room
- Painting Line
- Dryer



The following pages showcase the range of modules exported by this supplier—demonstrating its capability, reliability, and alignment with the expectations of global partners in structural steel and advanced machinery manufacturing.

All images used are credited to their respective companies and are for reference purposes only.



Superior TubeX 360mm diameter frame for Australian Steel service centre provided from our German-qualified welders and a German-engineered quality control system are embedded within this 100% export-focused fabrication supplier. Ask to see the presentation of the types of modules this fabricator exports for their predominantly German partners. **Photos taken by Todd Dolling on a Sunday morning in June 2025.**



**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA



Grenzebach is a global technology leader in automation and industrial processing solutions, serving sectors such as glass, building materials, and intralogistics.

With German engineering at its core, the company specialises in custom machinery and smart factory solutions that enhance productivity, efficiency, and safety across complex manufacturing environments. Trusted worldwide, Grenzebach delivers innovation that drives competitive advantage for its industrial partners.



GRENZEBACH GROUP



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



Manitowoc is a global leader in lifting solutions, specialising in the design and manufacture of high-performance cranes and lifting equipment.

With a legacy spanning over a century, the company delivers innovative, reliable, and industry-proven technologies through trusted brands such as Grove, Potain, and National Crane—serving construction, infrastructure, and industrial sectors worldwide.



MANITOWOC



ZOOMLION

Zoomlion is a leading global manufacturer of high-end construction and agricultural machinery, offering a wide range of equipment including cranes, concrete machinery, earthmoving equipment, and more.

With strong R&D capabilities and a commitment to intelligent manufacturing, Zoomlion delivers innovative, reliable solutions for infrastructure, energy, and industrial projects worldwide.





**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA

BRÜCKNER GROUP



Brückner Group is a global technology leader in film stretching lines, plastics processing, and engineering solutions for the packaging, technical film, and battery industries.

Known for innovation, precision, and German engineering excellence, Brückner serves customers worldwide with cutting-edge machinery and sustainable production technologies.



BRUECKNER GROUP



**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA



GMH GRUPPE

GMH Group is one of Europe's leading specialists in steel production, processing, and recycling, offering high-quality steel and forged products for automotive, energy, rail, and industrial applications.

With a strong focus on sustainability and innovation, GMH delivers end-to-end solutions across the entire steel value chain.



GMH GROUP



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



Windhoff

Bahn- und Anlagentechnik GmbH

Windhoff is a leading German manufacturer of rail and industrial technology, specialising in tailor-made solutions for railway vehicles, shunting systems, and track maintenance equipment.

Known for engineering excellence and innovation, Windhoff serves customers worldwide with high-performance systems designed for safety, efficiency, and long-term reliability.



WINDHOFF



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



**KRANBAU
KÖTHEN**

Kranbau Köthen is a German specialist in custom-engineered overhead and gantry cranes for heavy-duty industrial applications.

With decades of experience, the company delivers high-performance crane systems tailored to the needs of steel, energy, and manufacturing sectors worldwide—combining precision engineering with robust reliability.



KRANBAU KOTHEN



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



RAM Spreaders is a global leader in container handling equipment, specialising in innovative spreader solutions for ports and terminals.

With a focus on safety, efficiency, and automation, RAM delivers cutting-edge lifting technologies that optimise container operations across the world's busiest shipping hubs.



RAM SPREADERS



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA

mageba

mageba is a globally recognised Swiss engineering company specialising in structural bearings, expansion joints, and monitoring systems for bridges and buildings.

With a strong focus on innovation, safety, and durability, mageba supports infrastructure projects worldwide with high-performance solutions tailored to demanding structural conditions.



MAGEBA



HALDOR TOPSOE

Topsoe is a global leader in carbon emission reduction and clean energy technologies, specialising in catalysts and process solutions for the chemical and energy industries.

The company helps industries transition to net zero with innovative technologies in hydrogen, ammonia, methanol, and sustainable fuels.





**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



MAN is a leading global provider of commercial vehicles, transport solutions, and engineering services, renowned for its trucks, buses, and diesel engines.

With a strong focus on innovation, efficiency, and sustainability, MAN serves a wide range of industries including logistics, construction, and public transport worldwide.



MAN



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA

GÜDEL

Güdel is a global leader in automation solutions, specialising in high-precision linear motion technology, gantry robots, and intelligent material handling systems.

Known for Swiss engineering excellence, Güdel delivers customised, high-performance automation systems for manufacturing, automotive, logistics, and heavy industry applications.

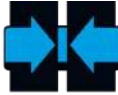


GUDEL



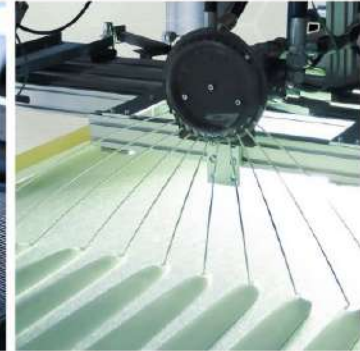
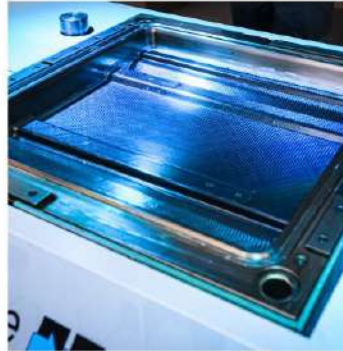
**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA

Hennecke GROUP



Hennecke is a global specialist in polyurethane processing technology, offering innovative machinery and systems for producing high-quality PU components.

Serving industries from automotive to construction, Hennecke is known for precision engineering, energy efficiency, and advanced automation in PU manufacturing solutions.



HENNECKE GROUP



**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA

ANDRITZ

ANDRITZ is a global technology group providing innovative plants, equipment, and services for industries such as hydropower, pulp and paper, metals, and separation.

With decades of engineering expertise, ANDRITZ delivers sustainable, high-efficiency solutions to industrial clients worldwide.



ANDRITZ



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA

EISENMANN

Eisenmann is a leading provider of industrial solutions for surface finishing, environmental technology, material flow automation, and thermal processing.

Known for German engineering excellence, Eisenmann delivers customised systems that enhance efficiency, sustainability, and performance in manufacturing environments worldwide.



EISENMANN

SMS SIEMAG

SMS group

SMS group is a global leader in plant engineering and industrial solutions for the metals industry, specialising in the design, construction, and modernisation of steel and aluminum production facilities.

With a strong focus on innovation, digitalisation, and sustainability, SMS group delivers high-performance solutions that drive the future of metals manufacturing worldwide.



**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA

SMS SIEMAG



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



EMG is a global specialist in automation, quality assurance, and control systems for strip processing in the metals, paper, and plastics industries.

Known for precision and innovation, EMG provides intelligent solutions that enhance production efficiency, material quality, and process reliability.



EMG AUTOMATION



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



Ipsen is a global leader in heat treatment systems and industrial furnace technology, specialising in solutions for hardening, brazing, and vacuum processing.

With a strong focus on innovation, reliability, and precision, Ipsen supports advanced manufacturing across the aerospace, automotive, and tooling industries.

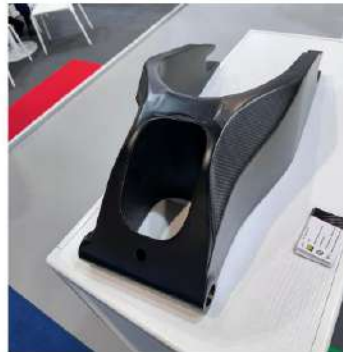


IPSEN GLOBAL



KROENERT is a global technology leader in coating and laminating systems for web-like materials such as paper, film, and foil.

With over a century of engineering expertise, KROENERT delivers innovative, high-precision solutions for packaging, electronics, energy, and industrial applications.





**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA

TLD

TLD Group is a leading global provider of ground support equipment (GSE) for the aviation industry, offering a comprehensive range of solutions for aircraft handling, cargo, and passenger services.

Known for reliability, innovation, and global service support, TLD serves airports and airlines worldwide.



TLD GROUP



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



Metso is a global leader in sustainable technologies and solutions for the aggregates, mining, and metals industries.

With a strong focus on digitalisation, efficiency, and environmental responsibility, Metso delivers high-performance equipment and services that improve productivity and reduce environmental impact.



METSO MINERALS



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



Plastics Technologies

Milacron is a global leader in plastics processing technologies, offering advanced injection molding, extrusion, and auxiliary equipment.

Known for innovation, durability, and end-to-end solutions, Milacron serves a wide range of industries including automotive, packaging, medical, and consumer goods.



MILACRON



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



Schmid Maschinenbau is a German specialist in high-precision machinery and automation systems for metal processing, assembly, and handling.

With a focus on innovation and engineering excellence, Schmid delivers tailored solutions for demanding industrial applications worldwide.



SCHMID MACHINERY



**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA



thyssenkrupp rothe erde is a global leader in slewing bearings, turntables, and seamless rolled rings, serving key industries such as wind energy, construction, mining, and aerospace.

With a strong international footprint and engineering excellence, the company delivers high-precision solutions for heavy-duty rotational motion worldwide.



THYSSENKRUPP ROTHE ERDE



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



Terex is a global manufacturer of lifting and material handling equipment, serving industries such as construction, mining, infrastructure, and recycling.

Known for durability and innovation, Terex offers a broad portfolio of machines and solutions designed to improve productivity and operational efficiency worldwide.



TEREX CORPORATION



**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA



TCM is a trusted provider of innovative and reliable material handling solutions, offering a wide range of forklifts and warehouse equipment across Europe.

As part of the Toyota Industries Group, TCM combines Japanese engineering with European expertise to deliver efficient, safe, and sustainable intralogistics solutions.





**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



JBT Corporation is a global technology solutions provider to the food and beverage industry and air transportation sector.

Specialising in automated systems, food processing equipment, and airport ground support, JBT delivers innovative, high-performance solutions that enhance productivity and efficiency worldwide.



JBT CORPORATION



**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA

posco

POSCO is one of the world's leading steel manufacturers, known for its advanced technology, high-quality steel products, and commitment to sustainability.

Headquartered in South Korea, POSCO supplies a wide range of industries including automotive, construction, energy, and shipbuilding on a global scale.



POSCO

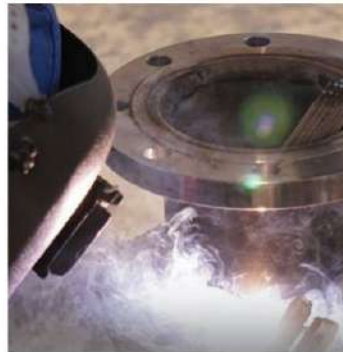


**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



Gexpro is a leading distributor of electrical supplies and solutions, serving commercial, industrial, and construction markets across North America.

With a focus on reliability, efficiency, and expert support, Gexpro provides customers with the products and services needed to power modern infrastructure and operations.



GEXPRO



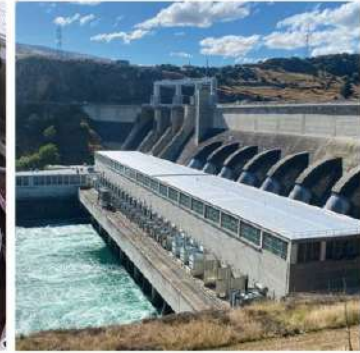
**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA

VOITH

Voith is a global technology group delivering innovative solutions in energy, paper, raw materials, and transportation markets.

With over 150 years of engineering excellence, Voith drives industrial sustainability through advanced systems in hydropower, automation, and digitalisation.



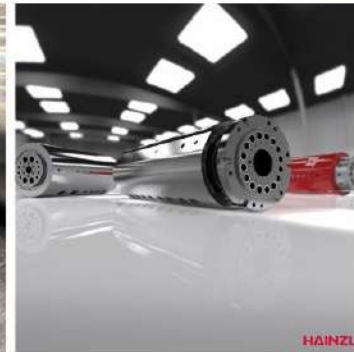
VOITH



HAINZL

HAINZL is an Austrian engineering company specialising in automation, fluid and drive technology, and industrial systems integration.

With a strong focus on innovation and customised solutions, HAINZL serves a wide range of industries including energy, manufacturing, and infrastructure.





**SPECIALIST
MACHINERY
SALES** AUSTRALIA, NEW ZEALAND & SE ASIA



Severstal is a leading vertically integrated steel and mining company, delivering high-quality steel products to global markets.

Headquartered in Russia, Severstal combines advanced technology, sustainable practices, and a strong logistics network to serve key industries including construction, automotive, energy, and machinery.



SEVERSTAL



**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA

Vestas®

Vestas is a global leader in sustainable energy solutions, specialising in the design, manufacture, installation, and service of wind turbines.

With operations in over 80 countries, Vestas drives the transition to renewable energy through innovative wind power technologies and industry-leading expertise.



VESTAS



**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA

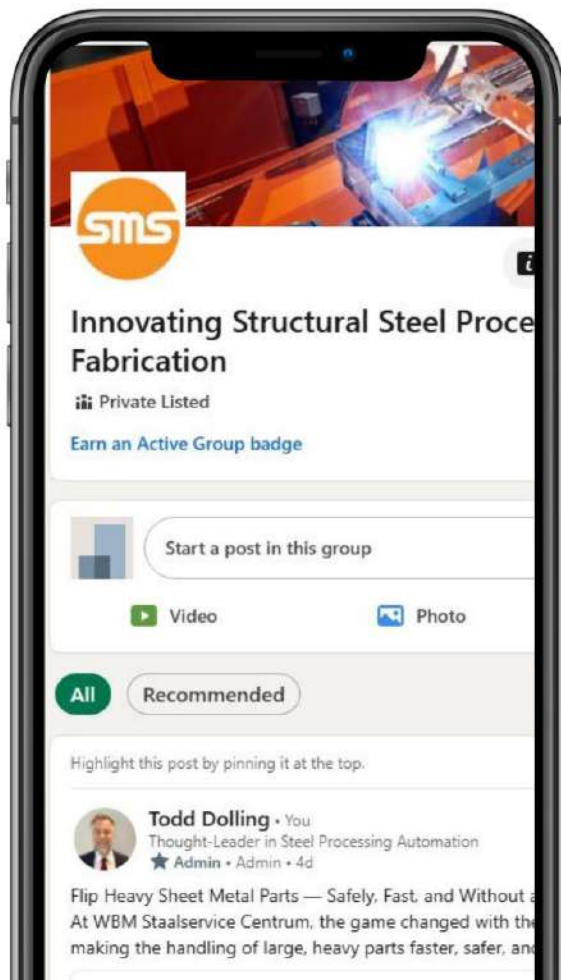


Mitsubishi Heavy Industries (MHI) is a global engineering and manufacturing leader, providing advanced solutions across aerospace, energy, shipbuilding, and industrial machinery.

With a legacy of innovation and technology excellence, MHI supports critical infrastructure and sustainable development worldwide.



MITSUBISHI HEAVY INDUSTRIES



JOIN OUR EXCLUSIVE AND GROWING LINKEDIN GROUP

Join our growing and exclusive LinkedIn Group -
[Innovating Structural Steel Processing and Fabrication Group.](#)

In this group, we bring in thought leadership content, topics, trends and challenges within the steel industry and steel processing automation. We encourage everyone to share your business challenges and solutions that you have encountered and how steel processing automation had helped achieved your business objectives.

JOIN HERE ►





HATE MISSING OUT?

Be the first to receive the latest promotions, new releases and discounted offers by following us on social:





**SPECIALIST
MACHINERY
SALES**

AUSTRALIA, NEW ZEALAND & SE ASIA



1300 262 123 / +61 8 6500 6880



tellmemore@smsales.com.au
www.SMSales.com.au

